

PRISTINE VET

D6.2 Dissemination plan

Author: David Čondić, GSS

Dinko Đurđević, GSS

Report Date: April 2026

Dissemination Level: Public

Disclaimer:

This project is financed with the contribution of the European Education and Culture Executive Agency (EACEA), under the powers delegated by the European Commission. The content of this document represents the views of its authors and in no way represents the position of the European Education and Culture Executive Agency or the European Commission.

Project Ref. No. 101242577 is funded and supported by:

European Education and Culture Executive Agency (EACEA)

Contents

Executive Summary	4
List of Abbreviations and Acronyms	5
1. Dissemination and Exploitation of Results.....	6
1.1 General	6
1.2 Engagement with key stakeholders.....	6
1.3 Intellectual property and exploitation	8
2. Key Performance Indicators	9
3. Dissemination and Communication events	10

Executive Summary

Promoting Renewable and Innovative Sustainable Technologies in Natural Environments through Vocational Education and Training in West Africa is a 24-month Erasmus+ Capacity Building in VET project designed to modernize renewable energy vocational training in West Africa. The project develops and expands curricula to cover innovative technologies such as wind, biomass and hydrogen, while building on existing photovoltaic (PV) content. It aligns fully with the Strategic National Plan for Renewable Energies (PANER), places strong emphasis on gender inclusivity (targeting >5% female participation, addressing current very low rates), green skills development, digital integration and private sector involvement to support sustainable socio-economic development and employment opportunities in the region.

The project is coordinated by Green Sustainable Solutions d.o.o. (GSS, Croatia) and implemented by an international consortium comprising partners from Ireland, Ghana, Mauritania, Burkina Faso and Türkiye. Activities include gender sensitive promotion, curriculum development, certification frameworks, capacity building for VET providers and comprehensive communication/dissemination to maximize impact. The total lump sum grant is €383 929,70. The project priorities proper implementation, achievement of results and compliance with EU visibility, ethics and reporting requirements.

Effective communication and dissemination are essential to maximise the project's impact, ensure long-term sustainability, and meet the obligations set out in Article 17 of the Grant Agreement (Communication, Dissemination and Visibility).

This plan outlines a strategic multi-channel approach that:

- Promotes the action and its results to diverse audiences (VET institutions, industry, policymakers, women's networks, students and rural communities)
- Guarantees full EU visibility through the European emblem, the statement "Co-funded by the European Union", and a clear disclaimer on all materials
- Builds lasting stakeholder engagement through workshops, MoUs, and co-creation activities
- Tracks measurable outcomes via Key Performance Indicators (KPIs)
- Ensures open and ethical exploitation of results (curricula, training modules, best-practice guides).

The plan will be implemented throughout the project lifetime (Month 4) and reviewed every six months.

List of Abbreviations and Acronyms

Acronym	Full meaning
(EACEA)	European Education and Culture Executive Agency
EU	European Union
GA	Grant Agreement
KPI	Key Performance Indicators
MoU	Memorandum of Understanding
PANER	Strategic National Plan for Renewable Energies
VET	Vocational Education and Training

1. Dissemination and Exploitation of Results

1.1 General

The consortium recognises that communication, dissemination and visibility are core obligations under Article 17 of the Grant Agreement. The coordinator, Green Sustainable Solutions d.o.o., leads a dedicated Communication Task Force with representatives from every beneficiary. This team meets quarterly to plan, review and adjust activities for maximum effectiveness.

All efforts follow a clear general approach built around accessible professional tools. The project [website](#) is launched in the March of 2026 and serve as the central hub for public deliverables, training modules, success stories, event recordings and a simple contact form. Monthly newsletters in clear, accessible language will reach an expanding stakeholder database. Partners will amplify messages through their established social media channels on LinkedIn and Facebook, creating wide organic reach without a separate project account. Public deliverables, including curricula, toolkits and best-practice guides, will be released under Creative Commons CC BY 4.0 licences to support open reuse.

1.2 Engagement with key stakeholders

Stakeholder engagement forms the dynamic heart of our dissemination strategy. It goes far beyond one-way information sharing to create genuine, ongoing, bidirectional relationships that turn participants into active co-creators, validators and long-term advocates. The project will deliberately build these partnerships with a well-mapped group of stakeholders; each engaged through tailored strategies that directly support the five project objectives and maximise relevance across cultural and geographic contexts.

VET providers and universities in West Africa and Europe will be involved through collaborative curriculum co-design sessions ensuring modernised training content (Objective 4) meets real classroom needs. Renewable energy companies will receive targeted invitations to industry validation workshops and will co-develop internship pathways, directly linking training to labour-market demands (Objective 2).

Ministries of education and energy in Ghana, Mauritania and Burkina Faso, together with EU policy bodies, will join structured policy roundtables where project evidence is translated into concrete recommendations for national and regional strategies. Women's networks and rural youth organisations will benefit from specially designed inclusive campaigns, including mentorship circles and localised awareness drives that prioritise female enrolment and community level access (Objectives 3 and 5).

Formal Memorandum of Understanding will anchor these relationships, providing a clear, written framework for collaboration. Each MoU will detail joint activities such as co-organised workshops, staff and student exchanges, structured internship placements, jointly developed training modules in renewable energy technologies and entrepreneurship and potential ongoing scholarship support. The documents will explicitly reference the project's five objectives and the precise 2026-2027 timeline, creating accountability and a solid foundation for activities that continue well beyond the grant period.

This engagement will unfold through a carefully sequenced series of hybrid workshops and webinars timed to key project milestones. Early sessions will focus on comprehensive needs assessment and industry validation of green skills gaps, gathering practical input to shape training priorities. Mid-term events will present emerging pilot training results and collect targeted gender-inclusive feedback, allowing stakeholders to refine methodologies in real time. Final events will centre on the launch of the comprehensive best-practice guide and facilitated discussions on scaling and replication strategies. Every session will be professionally moderated, recorded with explicit participant consent and promptly uploaded to the project website and the Erasmus+ Project Results Platform so that even those unable to attend can benefit.

To deepen impact, policy roundtables at both African and European levels will bring decision-makers together with project experts to convert research findings and training outcomes into actionable policy recommendations for education reform and energy transition plans. For wider and especially rural audiences, the consortium will produce and distribute accessible multimedia packages: short inspiring videos featuring real female role models who have completed the training, visually engaging infographics explaining career pathways and culturally adapted press releases prepared in multiple languages and optimised for low bandwidth distribution through local radio, community centres and mobile networks. These materials will be co-designed with local partners to guarantee cultural resonance and make green skills training feel not only relevant but genuinely attainable for young people in remote areas.

Throughout the project, regular feedback mechanisms including short online surveys, roundtable evaluation forms and bilateral consultation calls will be embedded in every engagement activity. This continuous input loop ensures stakeholders actively shape the direction of work, strengthens ownership and allows the consortium to respond swiftly to emerging needs or opportunities. By the end of 2027, these efforts will have built a resilient, self-sustaining network of partners committed to carrying forward the PRISTINE VET vision, far exceeding the minimum requirements of the Grant Agreement and securing the project's legacy for years to come.

1.3 Intellectual property and exploitation

Intellectual property and exploitation follow Article 16 of the Grant Agreement. All outputs remain collective property of the beneficiaries and will be made openly available. No proprietary rights are expected. Exploitation will happen through three practical channels: formal adoption of curricula by partner and external VET institutions, integration of internships into industry practices and active promotion of the PRISTINE VET model at international forums for replication in other countries. Sustainability reviews each year will track adoption and refine tactics to ensure lasting impact well beyond 2027.

2. Key Performance Indicators

To guarantee accountability and steady improvement, the consortium has established a practical set of key performance indicators fully aligned with Article 17 of the Grant Agreement and Erasmus+ reporting requirements. These indicators focus on the quality, reach and sustainability of activities rather than rigid targets, and they will be tracked through the project's internal management system and included in every periodic technical report.

Typical indicators will include:

- number of unique website visits and downloads of public materials,
- reach of newsletters and social media posts,
- number and attendance of dissemination events,
- quantity of open-access publications and policy briefs produced,
- number of MoUs signed with external partners,
- documented uptake of curricula and training approaches by institutions beyond the consortium.

Additional measures will track engagement with women and rural communities (for example through campaign participation and enrolment increases) and the number of results uploaded to the Erasmus+ Project Results Platform.

These indicators will be reviewed at every consortium meeting. If any area falls short, the Communication Task Force will implement prompt adjustments such as extra targeted outreach or refined messaging to maintain strong momentum and deliver real, measurable impact in line with the strategic, coherent and effective promotion required by the Grant Agreement.

3. Dissemination and Communication events

Event Name	Date	Location	Consortium Member Involved	Level of dissemination
Power the Future with Clean Energy	18. April 2026	Kumasi, Ghana	AAMUSTED	PRISTINE VET will be promoted through the project brochure.
PRISTINE 4-in-1 Clean Energy Training Series (Radio Talk Show)	30. April – 5. May, 2026	Kumasi, Ghana	AAMUSTED	There will be a radio panel discussion on the PRISTINE VET project to educate the general populations on the project. During this education, PRISTINE VET will be promoted through the project brochure.
Transnational Meeting + Capacity Building in Internationalization	4. – 8. May 2026	Zaragoza, Spain	SDB	PRISTINE VET will be disseminated via the project brochure
Regional Erasmus+ Week 2026 for Sub-Saharan Africa Developing skills for the future	19. – 20. May 2026	Dakar Senegal	UNIN	PRISTINE VET will be promoted through the project brochure.

Community Sensitization on PRISTINE Clean Energy Skills Bootcamp	20. May 2026	Kumasi, Ghana	AAMUSTED	There will be local community engagement on why renewable energy should be the best alternative for Ghana and West Africa. During this community engagement, PRISTINE VET will be promoted through the project brochure.
International Conference on Vocational Education and Training (ICVET) 2026	8. June 2026	Ljubljana, Slovenia	GSS	PRISTINE VET will be disseminated via the project brochure
European Sustainable Energy Week (EUSEW) 2026 (EU's flagship clean energy & renewables event)	9. – 11. June 2026	Brussels, Online	GSS	GSS will participate in policy sessions to translate project evidence into recommendations for EU-Africa green skills strategies, highlight the gender-inclusivity and PANER alignment, and network with EU institutions, industry and other Erasmus+ projects
International Conference on Environment and Electrical Engineering (EEEIC2026)	29. June – 02. July 2026	Lisbon, Portugal	Nowocert	PRISTINE VET will be disseminated via the project brochure

International Conference on Space Environment and Aviation Sustainability (ICSEAS)	17. – 18. July 2026	Granada, Spain	UNIN	PRISTINE VET will be promoted through the project brochure.
International Conference on Smart Energy Systems and Technologies (SEST2026)	2. – 4. September 2026	Ciudad Real, Spain	Nowocert	PRISTINE VET will be disseminated via the project brochure
7th International Conference on Clean and Green Energy Engineering (CGEE 2026)	12. – 14. September 2026	Split, Croatia	GSS	PRISTINE VET will be disseminated via the project brochure
16th edition of the National Conference of France Renewables	7. – 8. Octobre 2026	Paris , France	UNIN	PRISTINE VET will be promoted through the project brochure.

ICRERA 2026 International Conference on Renewable Energy Research and Applications (ICRERA)	12. - 15. October 2026	Paris, France	ITU	PRISTINE VET will be disseminated via the project brochure
SynergyMed 2026 The 4th International Conference on Energy Transition in the Mediterranean Area	26. – 28. October 2026	Istanbul, Türkiye	ITU	PRISTINE VET will be disseminated via the project brochure
Green Energy Fair (GEF) Zagreb 2026	28. – 29. October 2026	Zagreb, Croatia	GSS	PRISTINE VET will be disseminated via the project brochure
Enlit Europe 2026	10. – 12. November 2026	Vienna, Austria	ITU	PRISTINE VET will be disseminated via the project brochure

Open Day at the Don Bosco Vocational Training Center in Bobo-Dioulasso	28. – 30. January 2027	Bobo-Dioulasso, Burkina Faso	SDB	A panel session will be organized to disseminate PRISTINE VET
EU Sustainable Energy Week (EUSEW)	June 2027	Brussels, Belgium	ITU	PRISTINE VET will be disseminated via the project brochure
International Conference on Future Energy Solutions (FES2027)	June 2027	Malaga, Spain	Nowocert	A panel session will be organized to disseminate PRISTINE VET